



## **Ginger Privacy Policy**

(last reviewed 15 June 2021)

This privacy policy will explain how Ginger uses the personal data we collect from you when you use our website.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies
- Changes to our privacy policy
- How to contact us
- How to contact the appropriate authorities

### **What data do we collect?**

Ginger collects the following data:

- Personal identification information (Name, email address, phone number, etc.)

### **How do we collect your data?**

You directly provide Ginger with most of the data we collect. We collect data and process data when you:

- Register online or enquire about any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

### **How will we use your data?**

Ginger collects your data so that we can:

- Process your enquiry and manage your account

### **How do we store your data?**

Ginger securely stores your data at the AWS data centre in London.

Ginger will keep your data only for as long as is necessary. Once this time period has expired, we will delete your data.

### **What are your data protection rights?**

Ginger would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request Ginger for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Ginger correct any information you believe is inaccurate. You also have the right to request Ginger to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that Ginger erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Ginger restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to Ginger's processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that Ginger transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Call us at:

Or write to us:

## **Cookies**

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

## **How do we use cookies?**

Ginger uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website

## **What types of cookies do we use?**

There are a number of different types of cookies, however, our website uses:

- **Functionality** – Ginger uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** – Ginger uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Ginger sometimes shares

some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

### **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

### **Changes to our privacy policy**

Ginger keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 15 June 2021.

### **How to contact us**

If you have any questions about Ginger's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [info@ginger.land](mailto:info@ginger.land)

Call us: +44 7710 834324

Or write to us at: 12 Dalfaber Park, Aviemore, PH22 1QF

### **How to contact the appropriate authority**

Should you wish to report a complaint or if you feel that Ginger has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office. Phone: 0303 123 1113